

★ Add to favorites!

0

## Where I Shop Barbara Berger



Exuding New York City cool is second nature for runway model Barbara Berger, who has appeared on the cover of Brazilian Vogue multiple times and starred in big-deal ad campaigns for brands like Banana Republic and Anne Klein. We caught up with the Ponta Grossa-born beauty and asked her to dish on some of her favorite New York City haunts. (Hint: More often than not, you can probably find her in SoHo.)

**Let's talk about shopping. What's your favorite place to buy clothes in New York?**

"I love Rag & Bone and Barneys in SoHo. I'm always walking around in SoHo—I just like that it's not too fancy, and you can find everything there. I like simple stuff. That's one thing that I love about this city: If you have to go to another place later and be more dressed up, you just take your bag and put a heel on and you're fine with your jeans and your T-shirt. I love Chloé bags—they're always super-nice."

**What are your go-to places to get your hair and your nails done?**

"Ion Studio for haircut and highlights, and then for nails I go to Maria Bonita. That's in SoHo—everything's in SoHo! [Laughs.]"

**Where do you get your cosmetics?**

"Makeup artists tell me that everything they use and like you can find at Sephora—so I'm always there! I don't use a lot of makeup when I'm off, but I love Diorshow mascara. I also use MAC Hush Cream Color Base in Luna for a little bit of shine. I'm horrible at doing makeup on myself, so I like to use stuff that is easy to apply."



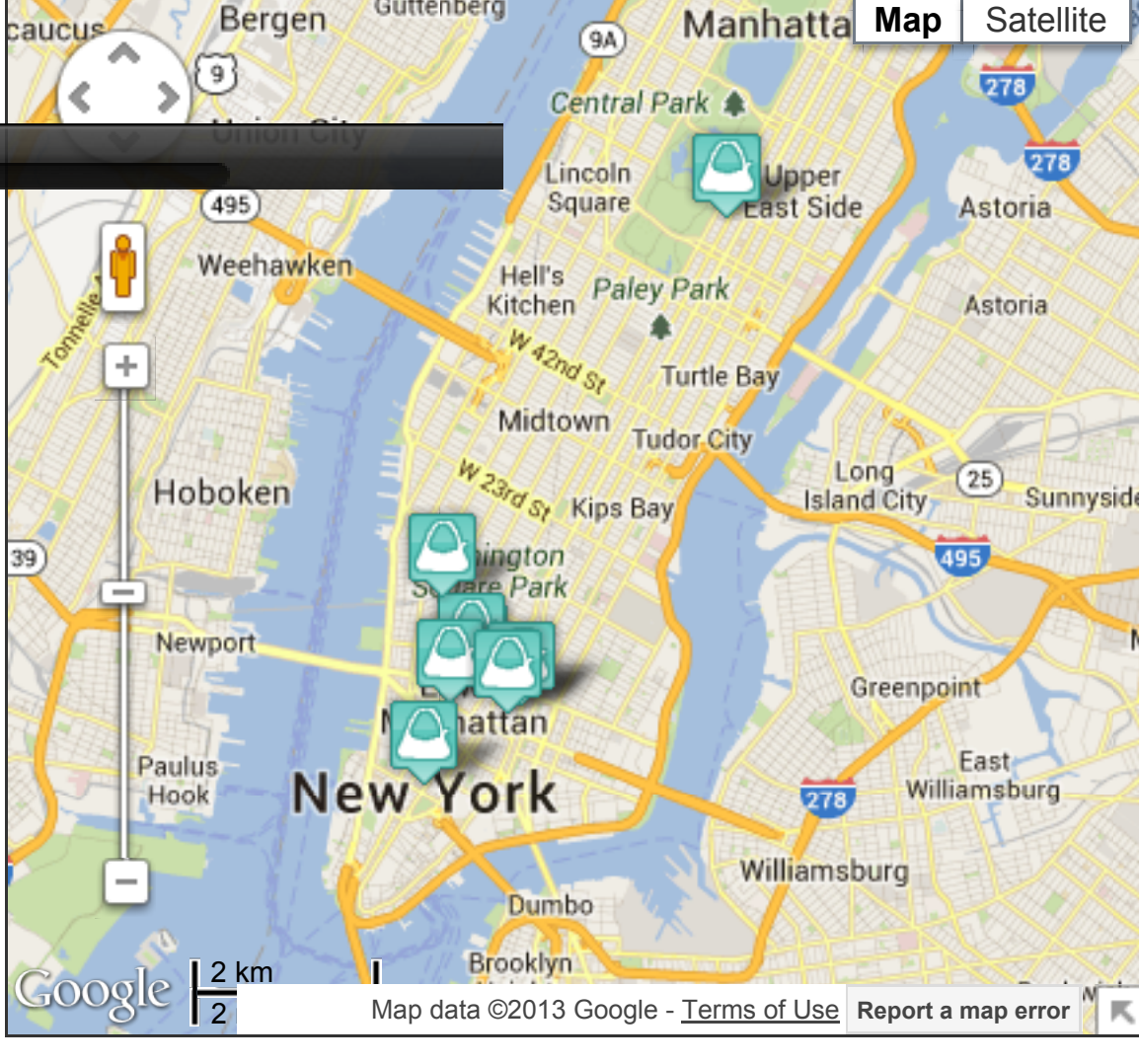
**How about dinner and drinks? What are your favorite spots?**

"Bread in SoHo has a really good tomato soup that I love. For drinks, I go to Panca, a Peruvian restaurant. They have super-good pisco drinks, like a pisco mojito. In summer you can sit outside, and have your pisco drink and your ceviche."

**Where to Buy It**

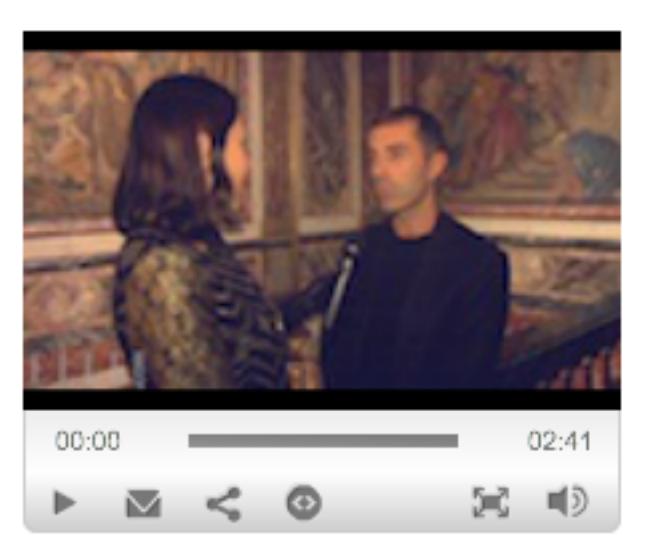
- Rag & Bone** 119 Mercer St., 212-219-2204, rag-bone.com
- Barneys New York Co-op** 116 Wooster St., 212-965-9964, barneys.com
- Chloé** 850 Madison Ave., 212-717-8220, chloe.com
- Ion Studio** 41 Wooster St., 212-343-9060, ionstudionyc.com
- Maria Bonita Salon & Spa** 12 Prince St., 212-431-1520, mariabonitany.com
- Sephora** 300 Madison Ave., 212-503-0800, sephora.com
- Bread** 20 Spring St., 212-334-1015, orderbreadsoho.com
- Panca** 92 Seventh Ave. So., 212-488-3900, pancany.com

—Jamie Beckman  
—Photographed by Ronnie Andren



Subscribe to XOP Newsletter

English
 Português



### Most Popular

- XOP Magazine US Launch Party event @ Jimmy at the James Hotel  
25 view(s) | posted on June 6, 2013  
About XOP Media LLC  
11 view(s) | posted on April 12, 2013
- Sandals  
8 view(s) | posted on April 15, 2013
- O que está na última moda!  
8 view(s) | posted on April 18, 2013
- Bags: What's Hot Now!  
8 view(s) | posted on April 18, 2013

### Related Posts



XOP Magazine US Launch Party event @ Jimmy at the James Hotel →



Brazilian Wish List →



The (It) Girl Next Door →

0 comments ★ 0

Best
Share
Settings

No one has commented yet.

### ALSO ON XOP MAGAZINE

- Sandals**  
1 comment • 2 months ago
- Magazine Reader**  
1 comment • 2 months ago
- Interior Motives**  
1 comment • 3 months ago

DISQUS

Comment feed

Subscribe via email

With offices in New York and São Paulo, XOP offers an ideal way to match Brazilian consumers of luxury goods with the leading international luxury brands—and does it with a knowing sense of Brazilian culture. Read more...

Calendar June 2013

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

« May

My Favorites  
Your favorites will be here.

- ### Most Favorited Posts
- The (It) Girl Next Door (11)
  - A (It) Girl da Porta ao Lado (6)
  - In Demand In Miami (5)
  - Almoço de luxo (5)
  - Bolsas: o que está na moda! (5)