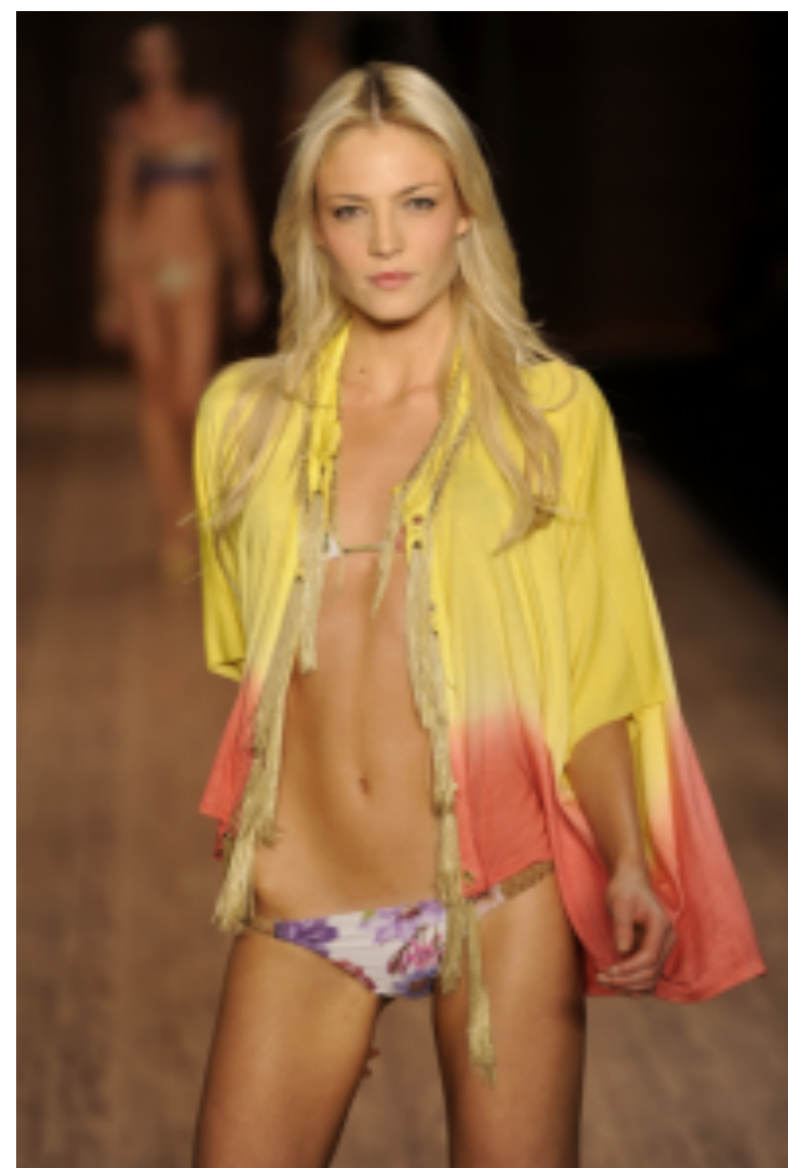


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Where I Shop Barbara Berger



Exuding New York City cool is second nature for runway model Barbara Berger, who has appeared on the cover of Brazilian Vogue multiple times and starred in big-deal ad campaigns for brands like Banana Republic and Anne Klein. We caught up with the Ponta Grossa-born beauty and asked her to dish on some of her favorite New York City haunts. (Hint: More often than not, you can probably find her in SoHo.)

Let's talk about shopping. What's your favorite place to buy clothes in New York?

"I love Rag & Bone and Barneys in SoHo. I'm always walking around in SoHo—I just like that it's not too fancy, and you can find everything there. I like simple stuff. That's one thing that I love about this city: If you have to go to another place later and be more dressed up, you just take your bag and put a heel on and you're fine with your jeans and your T-shirt. I love Chloé bags—they're always super-nice."

What are your go-to places to get your hair and your nails done?

"Ion Studio for haircut and highlights, and then for nails I go to Maria Bonita. That's in SoHo—everything's in SoHo! [Laughs.]"

Where do you get your cosmetics?

"Makeup artists tell me that everything they use and like you can find at Sephora—so I'm always there! I don't use a lot of makeup when I'm off, but I love Diorshow mascara. I also use MAC Hush Cream Color Base in Luna for a little bit of shine. I'm horrible at doing makeup on myself, so I like to use stuff that is easy to apply."

How about dinner and drinks? What are your favorite spots?

"Bread in SoHo has a really good tomato soup that I love. For drinks, I go to Panca, a Peruvian restaurant. They have super-good pisco drinks, like a pisco mojito. In summer you can sit outside, and have your pisco drink and your ceviche."

Where to Buy It

Rag & Bone 119 Mercer St., 212-219-2204, rag-bone.com

Barneys New York Co-op 116 Wooster St., 212-965-9964, barneys.com

Chloé 850 Madison Ave., 212-717-8220, chloe.com

Ion Studio 41 Wooster St., 212-343-9060, ionstudionyc.com

Maria Bonita Salon & Spa 12 Prince St., 212-431-1520, mariabonitany.com

Sephora 300 Madison Ave., 212-503-0800, sephora.com

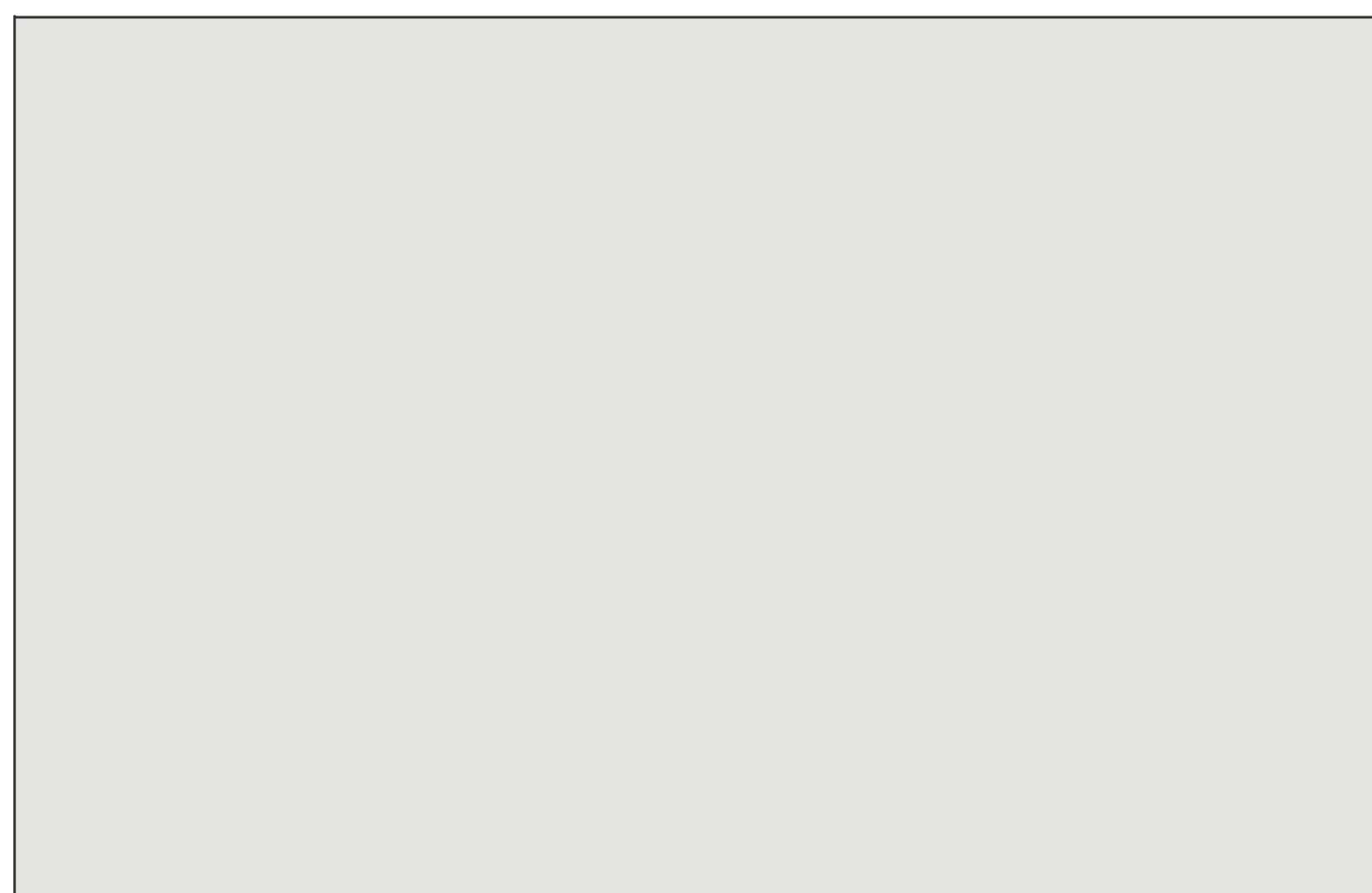
Bread 20 Spring St., 212-334-1015, orderbreadsoho.com

Panca 92 Seventh Ave. So., 212-488-3900, pancany.com



—Jamie Beckman

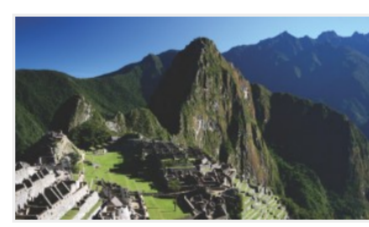
—Photographed by Ronnie Andren



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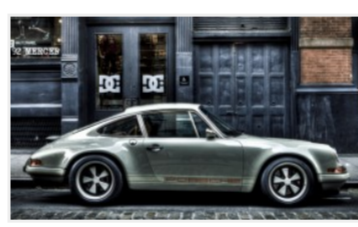
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